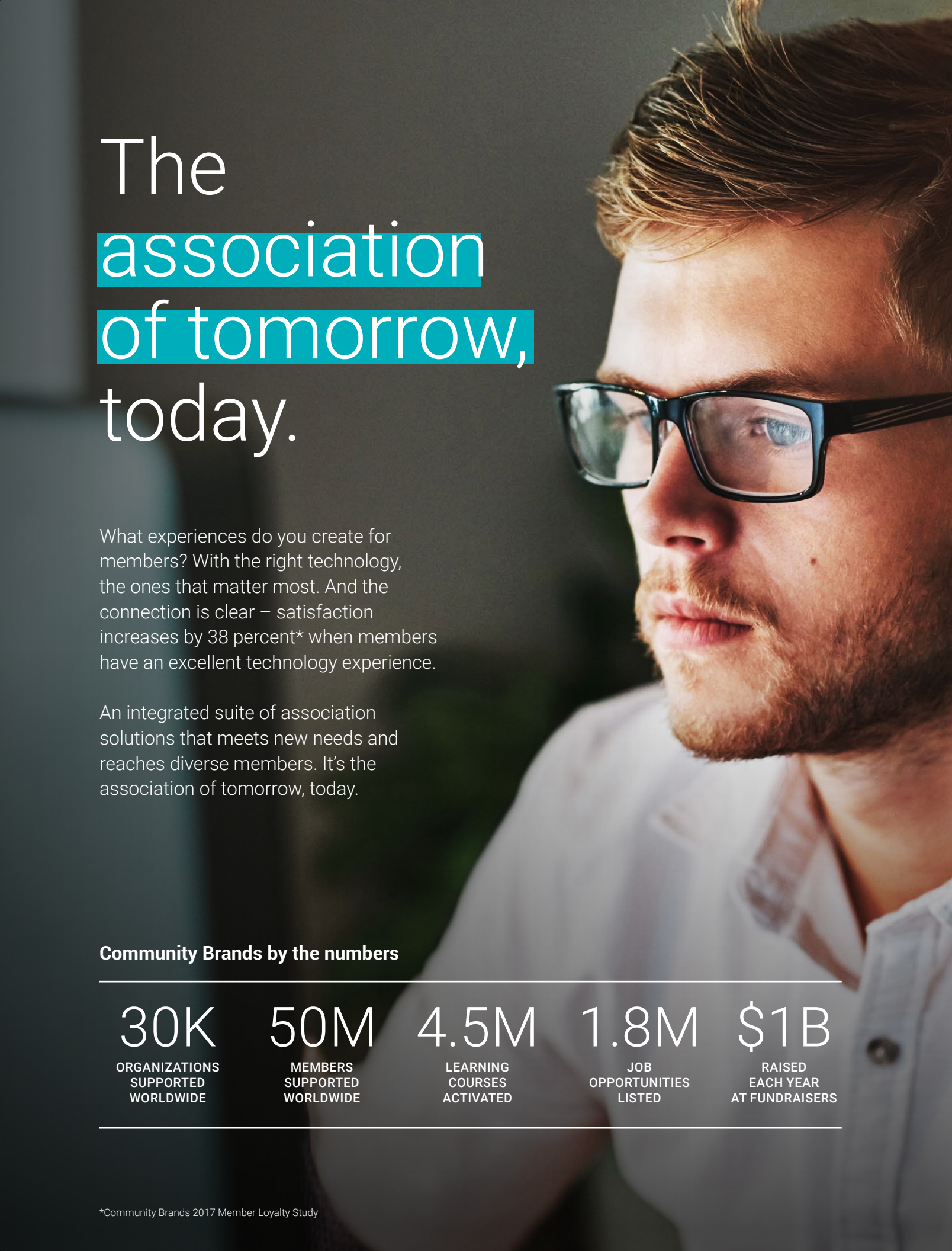




Tech for associations

One end-to-end
software suite.
Flexible, easy
to use, integrated.





The association of tomorrow, today.

What experiences do you create for members? With the right technology, the ones that matter most. And the connection is clear – satisfaction increases by 38 percent* when members have an excellent technology experience.

An integrated suite of association solutions that meets new needs and reaches diverse members. It's the association of tomorrow, today.

Community Brands by the numbers

30K

ORGANIZATIONS
SUPPORTED
WORLDWIDE

50M

MEMBERS
SUPPORTED
WORLDWIDE

4.5M

LEARNING
COURSES
ACTIVATED

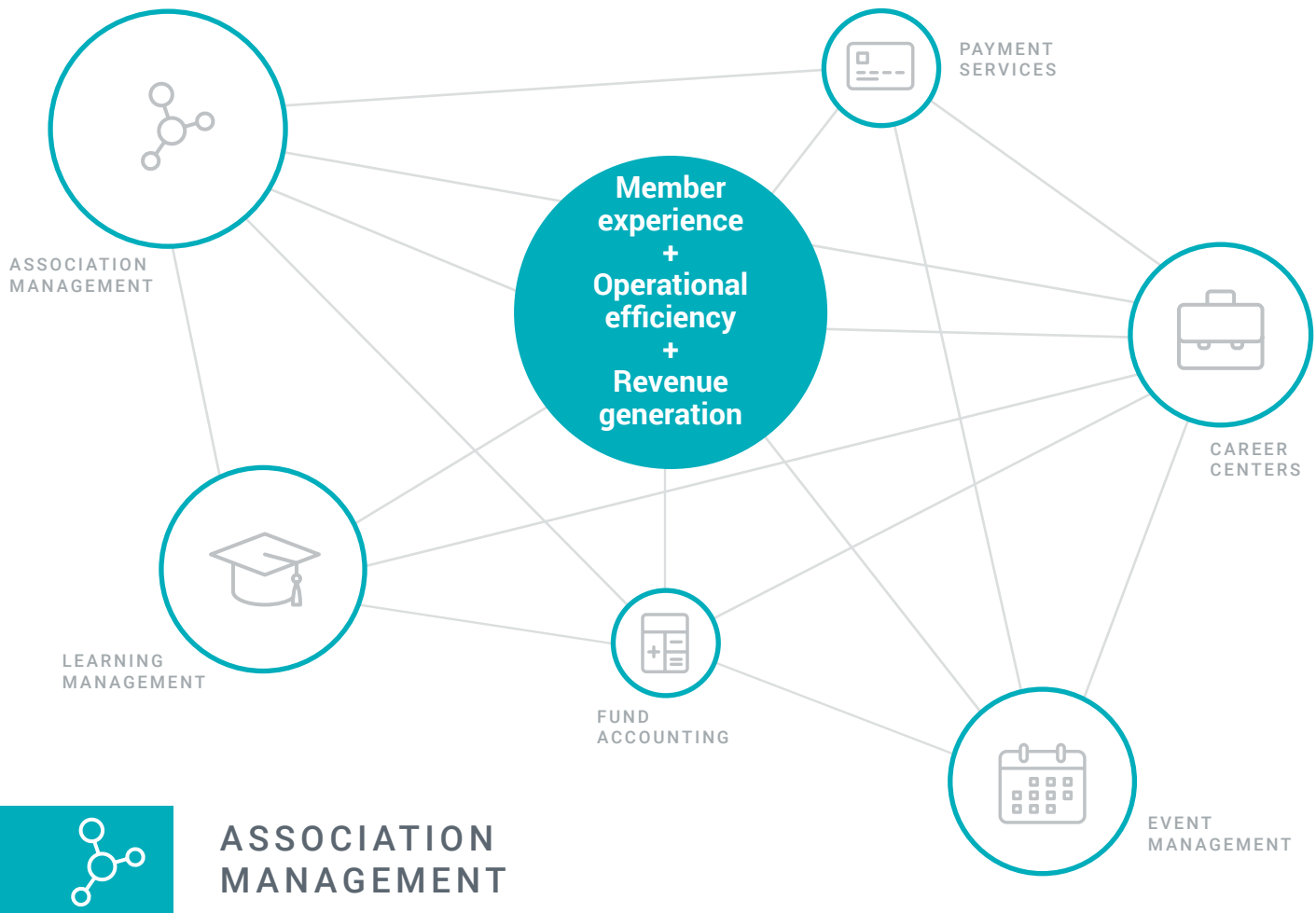
1.8M

JOB
OPPORTUNITIES
LISTED

\$1B

RAISED
EACH YEAR
AT FUNDRAISERS

Many needs. One suite.



Attract, engage, and retain members with association management solutions (AMS) that are easy to use, strengthen association loyalty, and allow you to connect with diverse groups of members.



Configurable membership management solution built on a scalable, flexible platform for large organizations and trade associations.

NetFORUM

Feature-rich AMS with credentialing and fundraising capabilities that can be configured to your needs. NetForum optimizes the entire membership lifecycle for mid to large organizations.

NimbleAMS

The most in-demand AMS on Salesforce. Nimble AMS helps manage every aspect of an association while leveraging the power of the world's #1 CRM.

yourmembership

The all-in-one AMS managing more than 24 million members. YourMembership is the solution for increasing engagement and staff efficiency for smaller associations.



LEARNING MANAGEMENT

Foster engagement, transform online learning and professional education, and grow revenue. Award-winning learning management solutions (LMS) that leverage the latest in education strategies and technology.

crowdwisdom[®]

Powering the world's most advanced professional education and development programs, small to enterprise, with industry-leading technology and nearly 10 million enrollments.

freestone[®]

LEARNING MANAGEMENT SYSTEM

Supporting more than 4,500 live events annually, the industry's leading tool for live event capture, webinars, webcasts, and on-demand streaming as part of a diverse continuing education program.



CAREER CENTERS

Join more than 3,000 associations delivering world-class career development resources to members and industry professionals. Drive engagement and non-dues revenue with a fully-branded career center and the world's largest recruitment advertising sales team and marketing engine.

ymcareers[™]



FUNDRAISING

World-class suite of services and tools to simplify event fundraising and mobile bidding for special events, galas, and silent auctions.

GiveSmart[™]



EVENT MANAGEMENT

Optimizing event planning and management by bringing the best technologies together. Easily manage every aspect of your event.



Leading event technology for online and onsite registration, attendee tracking, lead retrieval services, and cutting-edge features like facial recognition.



Attendee Interactive (Ai) provides cutting-edge conference management and continuing education accreditation software to clients worldwide. Ai software offers solutions for event planning, continuing education, and e-learning initiatives.



TripBuilder Media's mobile app solutions transform the way organizations engage and communicate with their members at events and 365 days a year.



Core-apps is a leading provider of event apps for conferences and trade shows offering a complete technology platform that includes event management software, beacons, kiosks, analytics, and special features.



Configio is a robust platform with everything you need to effectively manage your events. This award-winning platform allows you to create, manage, and customize individual and group registration rules, design your registration website, automate marketing campaigns, deploy surveys, view analytics, and offer learning resources.



ACCOUNTING

The gold standard for true fund accounting, empowering 5,000 associations, nonprofits, and their related foundations to navigate complexity and tell their financial story with confidence and accuracy.



PAYMENT SERVICES

Connect to the feature-rich, PCI-certified BluePay Gateway, offered in partnership with First Data, for payment collection and processing. Directly integrated with Community Brands association management solutions.

“Community Brands has been an amazing partner of the AMC Institute for the last five years. Using its products, we have grown our organizations in ways we did not think were possible. We appreciate all of its contributions to the success of our organization.”

Tina Wehmeir, CMP, CAE
AMC Institute CEO

“Over the last several years Community Brands has shown its commitment to the association community in many ways. As an Aptify client, that’s important to ASAE, as well as to me personally. We’re also very excited that Community Brands has renewed its strategic partnership with ASAE. We truly appreciate Community Brands support of our organization and the association community as a whole.”

Reggie Henry, Chief Information Officer
American Society of Association Executives (ASAE)



Learn how Community Brands helps 30,000 organizations increase efficiency and engagement, and drive revenue growth.

communitybrands.com/associations

Community Brands is the preferred provider of association management software (AMS), learning management software (LMS), career centers, event management, mobile fundraising, accounting, and payment solutions. Associations of all sizes use this integrated software suite to increase revenue, improve efficiency, and create lasting member experiences.