

Aptify[®] for International Associations

Aptify by Community Brands is a membership management solution built on a scalable, flexible platform for international organizations, large associations, and unions. Aptify serves more than 50 international organizations on three continents and has deep expertise in multi-lingual set-up as well as implementation of global currency, taxes, and merchant accounts.

Global capabilities

Aptify's clients spread across the world – including Canada, the U.K., continental Europe, and Australia. Aptify is uniquely able to support these clients due to several key global capabilities of the system:



Unicode characters

Aptify's database recognizes and correctly displays international Unicode characters, including accents, umlauts, and foreign language characters. Additionally, the system may be easily queried on these characters via Aptify's viewing system (native business intelligence tool) and global search functionality.



Multi-time zone

Aptify has extensive experience in implementing and maintaining multi-time zone support – for both internal staff users and external member users.



Multi-language

Organizations with a presence in multiple countries or multi-lingual countries have the option to display database information in a variety of languages and dialects. Aptify provides a localization solution that manages multiple cultures and displays culture-specific text on a per-user basis. For example, when an English-speaking user opens a form, a First Name field would have a “First Name” caption, but when a French-speaking user opens the same form, the First Name field would have a “Prénom” caption.



Multi-currency

Aptify supports the use of distinct primary currencies for any contact or product within the system.

Additional features include:

- Automation of spot-rate conversion using Aptify and web services to connect with financial services of your choice
- Ability to order in one currency and make payments against the same order in any number of other currencies
- Extensive experience integrating with international merchant services providers, and the ability to configure and support multiple payment processors in the AMS
- Dynamic and set-rate pricing in any number of currencies for each product
- Integrated accounting to ensure controls and seamless flow of information to the GL package

If your association has employees, members, prospects, or customers residing in the European Union (regardless of their citizenship), you’re required to meet General Data Protection Regulation (GDPR) standards. Aptify and Community Brands has taken steps to fully comply with these regulations, and ensures association customers are ready for this data privacy regulation by providing the following resources: [GDPR ebook](#) | [GDPR webinar recording](#).

Examples of Aptify international clients include:



Learn more at
aptify.com