Nimble AMS™

Most in demand AMS built on Salesforce.

Nimble AMS helps you manage every aspect of your association while leveraging the power of the #1 CRM platform, Salesforce. From creating and managing a stellar membership experience to processing orders, managing events, and analyzing your organization's data, Nimble AMS helps your entire team get the job done.

Delight members in each phase of the membership lifecycle.

Improve staff efficiency through automation and artificial intelligence.

Drive growth with data insights that bring trends to life.
Future-forward association management capabilities.

**Membership management**
Easily work with complex membership structures, handling everything from simple to multi-tiered dues to one-time and recurring payments.

**Process automation**
Simplify and streamline your day-to-day operations with automated workflows that can be rapidly created with clicks, not code.

**Predictions and recommendations**
Leverage Salesforce Einstein for artificial intelligence (AI) to deliver predictions and recommendations.

**Personalized member experience**
Exceed member expectations by guiding every member through a personalized member journey.

**Actionable business intelligence**
Trusted and powerful analytics that help you visualize key business metrics and spot trends.

**Continuous updates, same version**
Enjoy low cost of ownership and worry-free continuous updates to Nimble AMS and Salesforce.

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**TOP 5 FORBES LIST OF WORLD’S MOST INNOVATIVE COMPANIES**

**$1.5B IN YEARLY R&D INVESTMENT FROM SALESFORCE THAT NIMBLE AMS INCORPORATES**

**6K+ INTEGRATIONS AVAILABLE IN THE APPEXCHANGE**

“It’s huge not to have to spend tens of thousands of dollars so that things don’t break with every upgrade. I can now spend money on items that add member value.”

Bruce Moe
Missouri State Teacher’s Association

Learn why Nimble AMS is the fastest growing AMS built on Salesforce at nimbleams.com/request-demo