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CASE STUDY

Catholic Health Association of the United States

A single enterprise member management system

Ability to modify system real-time as needed

IT team freed from hardware, database, and application maintenance

Solutions

Aptify® AMS
Aptify® Cloud Hosting

Aptify helped CHA free up internal IT staff time for mission-critical work

As leaders of the nation's largest group of nonprofit healthcare providers, with more than 45,000 records in its membership database, Catholic Health Association of the United States (CHA) needed a reliable association management system (AMS) that was flexible enough to keep up with members' ever changing needs, wants, and priorities.

The primary goal was to track information more accurately and in real-time so it could be used to make informed business decisions. Operationally, CHA needed a system that could manage the following data and functions:

CHA implemented Aptify as its single enterprise system and has been a customer ever since. Not only does Aptify's AMS meet CHA's requirements, but its flexible platform also enables CHA's IT team to easily configure the AMS to the organization's specific needs. CHA is also an Aptify Cloud client, giving CHA all the benefits of Aptify without the burden of managing the platform and system availability.

- Association records

- Member and association finances

- Committees

- Subscriptions

- Ecommerce, including shipping and mailing

- Contact management

- Email integration

- Meeting and event management

- Member sign up, profiles, and education

Challenges

CHA wanted an AMS that met its functional requirements, was flexible enough to allow CHA's in-house IT team to easily configure the solution to the organization's specific needs, and also offered a hosted solution so CHA's IT team did not have to support hardware, databases, and applications.

Summary

CHA chose Aptify's AMS with Aptify Cloud Hosting for a reliable and flexible system that also includes access to a team of seasoned database administrators and infrastructure engineers trained in the Aptify solution.

Results

CHA has a configurable, flexible membership management platform that frees its IT team from managing the back end of the system so the team can focus on the end-user experience and develop unique configurations to better serve CHA's members.

CHA chose Aptify for the significant flexibility of its AMS, which is made possible by Aptify's highly configurable platform. Since Aptify Cloud Hosting handles the hardware, databases, and applications behind the scenes, CHA's in-house IT team is available to develop unique CHA configurations to better serve its members.

About Catholic Health Association of the United States (CHA)

Founded in 1915, CHA supports the Catholic Health Ministry's commitment to improve the health of communities and create quality and compassionate health care that works for everyone.

The Catholic Health Ministry is the nation's largest group of not-for-profit health care providers, employing more than 750,000 women and men who provide health care services that combine advanced technology with the Catholic caring tradition.

600
HOSPITALS

1,600
LONG-TERM CARE & OTHER HEALTH FACILITIES

50
STATES

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